

# FAST REFASHION

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This exhibit's approach is to transform the industry through designing fashion services, rather than solely the creation and sale of new products **TT9**. TED researchers facilitate workshops that can inspire designers and consumers to engage with materials and products towards closed-loop thinking and action.

This most recent outcome of the Top 100 work has evolved into a practice that facilitates others to create a monomaterial refashioned garment for themselves, using readily available tools and resources like irons, paper and dry foods **TT2**. This 'Fast reFashion' (FrF) project references the speed of high street trends, but draws consumers back to their wardrobes or a second hand shop for the garment that will begin the fashion process – the material and the personal transformation **TT1/TT8**.

The service offers consumers support through events, demonstration films and downloadable instruction kits **TT5/TT10**. The approach has been tested throughout phase 1 of the Mistra project. The first was the Black Hack (Chelsea, September 2012), where 10 TFRC researchers were invited to design and execute a heat photogram overprint for a polyester garment, using the heat press. In the next iteration – Black Hack Chat (EAD Gothenberg, April 2013) – domestic irons were used on tabletops covered with bed sheets. Further workshops were conducted to develop the FrF toolkit ideas: Shanghai Shirt (October 2013); Symposium Shirt (CBS, November 2013); (Stockholm School of Economics, May 2013); #Insideout Shirt (Fashion Revolution Day, April 2014); and the Inside Victoria Shirts (Chelsea, October 2014).

### TED strategies

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